

# Who are Ensign?

Ensign have over 10 years experience in auditing and desktop management solutions. We are specialists in software and hardware auditing, inventory and desktop management tools.

## What do we offer?

Ensign offer several different pieces of software that can assist you with a successful auditing and software asset management project. From the budget conscious inventory project through to the full scale asset management rollout – Ensign can help.



## How could Ensign help me?

We offer two levels of service...

### Compliance

Are you looking to become or are already involved with FAST (Federation Against Software Theft)? Are you involved with the BSA (Business Software Alliance)? Is your company looking to merge with another organisation or do you acquire other businesses? Knowing and understanding your IT assets keeps you on the right side of the law and helps you save money.



### Intelligent Software Management

Ensign can also assist companies to get a better handle on their IT assets through the promotion of SAM (software asset management) software and services. Read on to find out more about our **PRISM** service.....



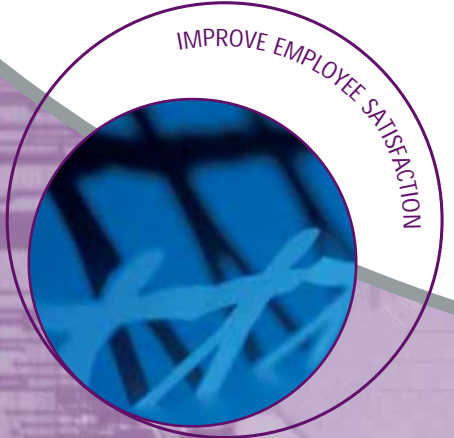
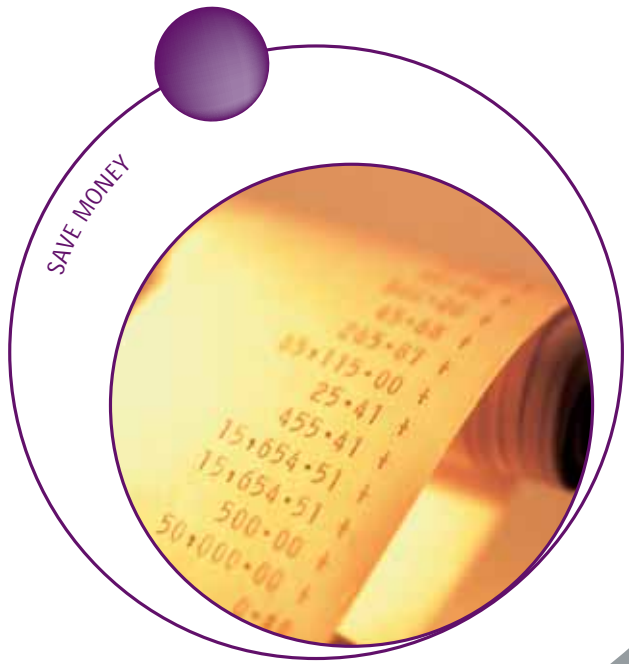


# What is Software Asset Management (SAM)?

Software Asset Management is the process of ensuring you receive maximum benefit from your investment in software, and at the same time ensuring you are making informed decisions about purchasing software, maintenance renewals and upgrade opportunities.

## How can SAM benefit my business?

- **SAVE MONEY**  
With SAM you'll know exactly how many licenses you have for each software title, so instead of acquiring more you can re-deploy software from department to department.
- **KEEP YOUR DATA SAFE**  
SAM will help you ensure your data is secure and that you have a proper disaster recovery plan in place...just in case.
- **OBTAIN PIECE OF MIND**  
With a SAM Software Use Policy you can reduce unapproved software downloads and potential viruses that can infect your whole network.
- **OPTIMISE DEPLOYMENT**  
Company software needs such as upgrades and changes can be automatically identified, saving considerable time.
- **IMPROVE BUSINESS PERFORMANCE**  
Knowing what software you have, why you have it, and where it is will allow you to make informed strategic, tactical and operational decisions.
- **REDUCE SUPPORT COSTS**  
Backup and recovery systems are easier to maintain when it's clear what software goes where and standardising desktops where possible can dramatically reduce support costs.
- **INCREASE STAFF PRODUCTIVITY**  
By standardising software versions, file-sharing issues are reduced and communication is easier.
- **IMPROVE EMPLOYEE SATISFACTION**  
Information provided by SAM can help managers and employees more easily justify licensing the software they need to do their jobs.



IMPROVE BUSINESS PERFORMANCE



INCREASE STAFF PRODUCTIVITY



## The 15 steps of SAM Your introduction to **PRISM**

Ensign have developed a series of steps to ensure organisations achieve the maximum benefit from their investment in software. These steps we have called **PRISM** (PRocess of Intelligent Software Management)

- Inventory
- Licence Procurement
- Licence Models and entitlements
- Software policies and enforcement
- Version management
- Escrow
- Deployment
- Training
- Support
- Maintenance
- Upgrades
- PC Moves
- Disposal
- Technology refresh
- Strategic planning

For more information on our **PRISM** service please contact Ensign or visit [www.ensignuk.com](http://www.ensignuk.com).

KEEP YOUR DATA SAFE



OPTIMISE DEPLOYMENT



## How can Ensign help me if I already have an audit, desktop management or metering solution?

If you have an existing investment in a software auditing, metering or desktop management solution, you have already started on the road of Software Asset Management. But ask yourself why you haven't introduced the 15 steps of **PRISM**? Most organisations believe that installing an audit solution will effectively stop the mismanagement of licences, but at Ensign, we know that's not the case.

Effective Software Asset Management is about so much more than the purchase or installation of an auditing solution. SAM begins when you start to analyse the audit data as part of a concerted effort to understand the licensing requirements of the organisation.

# Additional Services

## Consultation

Ensign offer a free consultation to understand your requirements, environment and budget.  
Email [presales@ensignuk.com](mailto:presales@ensignuk.com) to arrange an onsite visit.



## Newsletter

Our monthly e-newsletter contains information on industry news relating to software management. To keep up to date with software licensing, FAST, Microsoft and BSA please signup via our website or email [editor@ensignuk.com](mailto:editor@ensignuk.com).

## Technical Support

We offer free pre-sales technical support. Please email [support@ensignuk.com](mailto:support@ensignuk.com) or call 0870 7776114 with your enquiry. Alternatively you can register for online support if you log on through our website.

## Training

Ensign offer a range of basic and advanced training courses for all our products. To view dates and book places please see [www.ensignuk.com](http://www.ensignuk.com) or email [training@ensignuk.com](mailto:training@ensignuk.com).

## Web Demonstrations

Should you wish to view a free live web demo via the internet you can book in private sessions with our technicians at times convenient to yourself. Up to 5 people from your organisation can join in the demonstration from their PC's. To book a web demo for any of the products we offer please visit our website or email [webdemo@ensignuk.com](mailto:webdemo@ensignuk.com).

## Quotations

[www.ensignuk.com](http://www.ensignuk.com) offers an automated instant quotation service which allows you to calculate the cost of licences, maintenance, consultancy and training costs, emailed to you immediately. Should you wish to discuss your quotation please contact [quotations@ensignuk.com](mailto:quotations@ensignuk.com).

## Buy Online

If you are happy to proceed with your purchase then you can email us a purchase order at [orders@ensignuk.com](mailto:orders@ensignuk.com) or fax to 0870 7776114. Alternatively you can purchase via credit or debit card through our website.

